

# PURPOSE PATH

## —FREE STARTER KIT—

A simple first step toward clarity with money.

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No shame. No pressure.  
**Just a clear path forward.**





# Welcome

Money gets overwhelming when everything feels urgent.

Most people try to fix everything at once.

That usually leads to frustration—or quitting.

This starter kit is different.

It's designed to be simple on purpose.

You don't need to do everything today.

You just need the right order.

Set aside about 30 minutes.

Move slowly.

Be honest.

Clarity comes before progress.

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KYLE BLACKWELL

# THE PURPOSE PATH MAP

— A clear order for handling money —

Money doesn't break people.  
Confusion does.

This path gives you a simple order to follow.  
You don't have to master it today.  
You just need to see it.

## 1. Identity before income

You are a steward, not an owner.  
Money is a tool—not a scorecard.

## 2. Clarity before optimization

You don't fix what you can't see. Awareness comes first.

## 3. Margin before growth

Breathing room matters more than chasing returns.

## 4. Order before complexity

Simple systems beat clever strategies.

## 5. Purpose before accumulation

Money should support your life and calling—not replace them.



### Reminder:

This starter kit helps you take the first step on the path, not the whole journey.



# THE 30-MINUTE MONEY RESET

This is not about fixing everything.  
This is about seeing clearly.

**Set a 30-minute timer.**



Put your phone face down (unless  
you're checking accounts).

Take a breath.

**You're not behind.  
You're here.**

# STEP 1

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## See the flow (10 minutes)

Look at your last 30 days of transactions.  
**Don't analyze. Just observe.**

 Ask yourself:

What surprised me?

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Where did money leak without intention?

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What felt heavy or stressful?

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Write it down.  
There is no judgment here.  
Only information

# → STEP 2.

**Name the tension (10 minutes)**

Complete these sentences honestly:

Money stresses me out because

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If money felt calmer, my life would feel

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Right now, my biggest money pressure is

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These answers matter more than numbers.

# → STEP 3

Choose one shift (10 minutes)

Do not overhaul your life.

Choose one small, meaningful move.

## Examples:

- Cancel one **subscription**
- Start **weekly tracking**
- Set a **giving amount**
- Open a **savings account**
- Stop **ignoring a balance**

My one move this week is:

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That's enough for now.

# First Right Moves

What matters most at the beginning

Check what applies today.

Ignore the rest for now.

- I know where my money is going**
- I spend less than I earn**
- I have a basic emergency buffer**
- I'm avoiding new debt**
- I give intentionally**
- I have a simple system I trust**

**Important:**

If you checked only one or two, you're not behind.  
You're at the beginning—like everyone else.

# THE STEWARDSHIP FRAMEWORK

— A Simple Framework That Holds Up —

This isn't about perfection.  
It's about order.

## **Give — 10%**

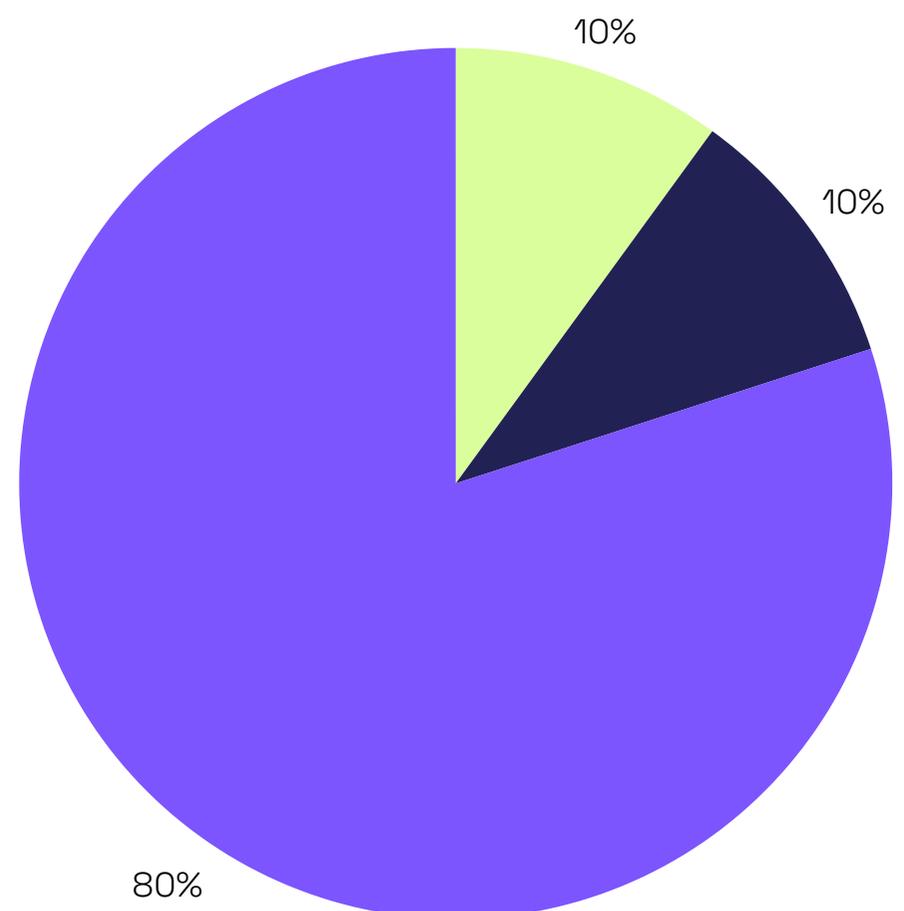
Start with generosity.  
Not fear.

## **Save — 10%**

Pay your future self first.

## **Spend — 80%**

Live within what remains  
—without guilt.



This is a starting point, not a rulebook.  
Clarity always comes before precision.

# Want help tracking this?

If you want a simple way to apply  
what you just did,

**The Purpose Planner app** was  
built for this stage.

No complicated dashboards.

No guilt-based alerts.

**Just clarity and rhythm.**

This is optional.

The work you just did still counts.

# If you want to go deeper

This starter kit is meant to help you start.

## If you want:

The deeper “why”  
→ **Purpose in Every Paycheck**  
[Book]



Daily structure  
→ **Purpose Planner**  
[APP]



Guided teaching  
→ **Purpose Playbook**



None of this is required.  
But it's here when you're ready.

# You're not late. You're early.

Most people never slow down long  
enough to do this.

You did.

Your next step doesn't have to be big.  
It just has to be intentional.

Start with the next right step.  
The path unfolds as you walk it.

— Kyle Blackwell